

Tuesday, July 15, 2014

Lisbon

DAY 2

Delegation Members

- > Paloma Bilson, Protea Group International
- > Victor Da Cruz, CSM Screw Machine Products
- > Michael Freitas Finete, General Mills
- > Kathleen Healy, Golden Seeds Boston
- > Kevin Langley, Ellis Construction
- > Natalia Luis, M. Luis Construction
- > Cidalia Luis-Akbar, M. Luis Construction
- > Manuel Curado de Sousa Mira, TekTone Sound & Signal
- > Phil Meldrum, Food-Match, Inc.
- > David Moura, ProGroup Contracting
- > Sheri Orlowitz, Artemis Holdings Group
- > Caron De Mars, Department of State



Global Entrepreneurship Delegation to Lisbon

A Day of Entrepreneurs, Mentoring, and Networking

Delegates started their day with specifically matched one-on-one mentoring sessions that were arranged through an on-line sign up process. They went to Fabrica de Startups, a business incubator, for an entrepreneurship showcase where 60 entrepreneurs demonstrated their products, apps, and services. After a networking lunch, delegates continued with "office hours" to provide in-depth advice to local startups.



In the evening, delegates Kathleen Healy and Sheri Orlowitz were joined by Portuguese angel investor Goncalo Moreira Rato and had a panel discussion on "Angel Investing: How to Make Your Business More Attractive to Angel Investors" at Catolica University. Around 100 students, entrepreneurs, and members of the press were in attendance. The event concluded with a net-speed mentoring session where delegates enjoyed one-on-one meetings with some local entrepreneurs.





Global Entrepreneurship Delegation to Lisbon

Great Press for the Delegation!

- **Visao** magazine (circulation – 85,110) covered the delegation’s visit on Monday.
- **Diario Economico** (circulation - 13,178) published a story Monday covering both the visit of the GEP delegation to Portugal and the Embassy-sponsored program “Connect to Success” – a women’s mentoring program.
- **TSF radio** (circulation – 376,794) did a short broadcast on their daily morning newscast on Monday morning, giving a brief overview of the GEP program, a description of the delegation makeup, as well as outline of the schedule and goals for the trip.
- **Diario de Noticias** (circulation – 25,386) published a story Tuesday on the delegation’s activities with Startup Lisboa, including quotes from delegation members and Ambassador Sherman.
- **Diario de Aveiro** (circulation – 5,037)published a story previewing the upcoming visit of the delegation to Aveiro on Wednesday.
- **AICEP Online**, the website of the government agency responsible for promoting trade and investment in Portugal, promoted the visit of the delegation and the U.S. efforts to support entrepreneurship.
- The **website of the Gesbanha group**, led by an important business angel in Portugal, posted a message thanking Ambassador Sherman for his efforts to support entrepreneurship and welcomed the visit of the GEP delegation.